

imprint options

imprint options

SCREEN PRINT: All artwork that is multi-color should be supplied as "Color Separated". Each color must be separated into an individual layer. Single and multi-color designs should be produced as black on white image. Colors should be referenced to the Pantone Matching System (PMS)

Data can be supplied by disk or e-mail (info@easyseatus.com) in one of the following IBM/PC editable formats: Post Script (eps), Corel Draw (cdr), Adobe Illustrator (ai), Photoshop (psd), bitmap (bmp). All fonts must be converted to outlines/curves. Scan all images to a minimum of 300 dpi. Generally, eps format provides us with the best art.

Other formats such as jpg or pdf can be accepted for single color, but can only be sized to fit. Corrections and color separations for multi-color can not be easily made in these formats.

Any artwork that is submitted that is hardcopy or not color separated, results in additional preparation and will incur an art processing charge.



EMBROIDERY: Embroidery data can be supplied by disk or e-mail (info@easyseatus.com) in one of the following compatible machine code formats: Tajima (dst) which is the preferred format. Other supported formats are Barudan FMC, Melco Super Star, FDR III and Toyota.

If you have artwork, and are unable to create a digitized disc for embroidery, we are able to create the appropriate data format for you from artwork. Digitized disc charge "tbd". Complex changes or corrections will be charged, according to the work required.

Factory will confirm charges prior to production. Artwork remains the intellectual property of the originator. Artwork that is subject to processing or creation charges will be submitted to customer for verification prior to production and will be retained on file by Easy Seat. Copies can be provided to customer upon request.

AVAILABLE EMB. FONTS: Athletic Block ATHLETIC FILL X SPLASH BLOCK *Diane Script* Old English
Balloon Script CENTURY BOLD *Freehand Script* **FULL BLOCK** MONO SCRIPT *Sparta Script*
MILITARY BLOCK **BLOCK** PETITE BLOCK *Roman Block* Vertical Roman Block *Script*
TWO COLOR FULL BLOCK UPPER CASE BLOCK **TWO COLOR BLOCK** *Brush Script*

LIABILITY: Easy Seat will not accept responsibility for data/artwork corruption or total loss resulting from e-mail transfer.

PROOFS: Any artwork that is edited, in any way, will be returned to customer for verification prior to production (except resizing/scaling). Any imprinted/embroidered order over \$5,000 will automatically be subject to a free pre-production verification swatch of the imprint area. A single unit will be manufactured and sent to the customer for approval in writing by fax/mail prior to the balance of the order being processed.

Orders requesting proof approval will be scheduled for production after final approval is received by Easy Seat. Delays in receiving production ready artwork or approval of proof will affect the required ship date. Orders awaiting artwork or proof approval beyond 60 days, without prior arrangement, will be considered canceled. All costs will be billed.

PANEL SERVICE: We will ship exact quantities of panels to your requested embroiderer or screen printer. A diagram for the logo will be sent with the panels. The Customer, not Easy Seat, will be responsible for the quality of artwork, print/embroidery placement or damage/loss resulting from artwork placement by a third party. Production will only be scheduled after all panels are returned. A fixed charge of \$35.00 is made for the service. Not available for imported items.

COLOR DISCLAIMER: Colors shown in the Easy Seat product catalog may not be exact. Please order a product sample for specific color. Note: Similar colors of a different material or production batch may not be exact match. If you require a dye lot match, please contact your representative who will advise on the ability to achieve this for your order. There is normally a charge and/or minimum order for dye lot matching. This applies to Easy Seat manufactured items only.

SAMPLES: Random samples are shipped with random imprint, unless no copy is requested on purchase order. All random samples will be billed at catalog low end price (eqp). Pre-production proof will be billed at catalog low end quantity price (eqp), plus set-up charges, plus, cost of applying your imprint. Manufactured product samples cannot be returned for credit.

Easy Seat www.easyseatus.com